



A Different ROAR

*It is Our Turn to Shape
the Next Chapter of a
Preeminent UAPB!*

AM&N/UAPB National Alumni Association
The Alumni Assembly
Friday, October 16, 2026



UNIVERSITY OF ARKANSAS AT PINE BLUFF



A Different ROAR

OUR TURN TO SHAPE A PREEMINENT UAPB

ALUMNI ASSEMBLY AGENDA



01

**The Momentum
is Building at UAPB**



02

**Our Institutional
Challenges:
A Set Up for the Come Up**



03

**A Different
Preeminent Future
for UAPB**



04

**Let Me Hear You
ROAR!! Every Year
for Every Lion.**

My Core Values

THE PRINCIPLES THAT
GUIDE MY LEADERSHIP



T
TRUST

Building and maintaining confidence through integrity, transparency, and consistent actions.



E
EXCELLENCE

Striving for the highest standards in everything we do and expecting our best from ourselves and others.



A
ACCOUNTABILITY

Taking responsibility, delivering on commitments, and being accountable for our decisions and results.



C
**CONTINUOUS
IMPROVEMENT**

Embracing learning, innovation, and a growth mindset to enhance our people, our programs, and our effectiveness.



H
HONESTY

Leading with truth, being transparent, and doing what is right—even when it is difficult.



E
EQUITY

Creating fair opportunities, removing barriers, and ensuring everyone has the tools to succeed.



R
RESPECT

Valuing every individual, embracing diverse perspectives, and fostering a culture of inclusion.

UNIVERSITY OF ARKANSAS AT PINE BLUFF



A Different ROAR

OUR TURN TO SHAPE A PREEMINENT UAPB

“No problem can be solved
— from the same level of —
consciousness
that created it.”

— *Albert Einstein*



UNIVERSITY OF ARKANSAS AT PINE BLUFF

01

PART ONE

Our Roar is Getting Louder:

THE MOMENTUM IS BUILDING



A Different
ROAR
— HOMECOMING 2026 —





An Unapologetic Emphasis on *“Preeminence”*



EXCELLENCE



GREAT



GOOD

“For us, preeminence means exceptional performance in **student success, student preparedness, educational value, research, organizational excellence, and regional impact.**”

UNIVERSITY OF ARKANSAS AT PINE BLUFF

Our Collective Direction.

STUDENT SUCCESS IS OUR NORTH STAR.



Everything we do at UAPB is grounded in a singular purpose—student success. It is the lens through which we make decisions, align our resources, and measure our progress.



PEOPLE

A supportive, inclusive, and student-centered campus community.



PROGRAMS

High-quality, relevant academic programs that prepare students for life, work, and leadership.



STRUCTURES

Efficient, effective, and aligned operations that remove barriers to success.



RESOURCES

Strategic and sustainable investments in what matters most.



PARTNERSHIPS

Stronger collaboration with alumni, industry, and community partners.



CULTURE

A culture of excellence, accountability, and continuous improvement.

STUDENT SUCCESS

ENROLL

PERSIST

PREPARE

THRIVE

COMPLETE

DIRECTION.
ALIGNMENT.
COMMITMENT.

A BRIGHTER
TOMORROW.

Their Success. Our Purpose. A Stronger UAPB.

A BRIGHTER
TOMORROW.

Investing in UAPB's Future

A GROWING VOTE OF CONFIDENCE

Philanthropic partners, corporate leaders and external organizations are investing in UAPB's **students, programs, capacity and regional impact.**



WINDGATE FOUNDATION

\$5 MILLION

Arts and Facilities Transformation

New Art Tower and expansion of creative learning spaces at the Hathaway-Howard Fine Arts Center.



THURGOOD MARSHALL COLLEGE FUND
UNDERWRITTEN BY THE LILLY FOUNDATION

\$2 MILLION

Expanding Educational Opportunity

Supporting student access, persistence and degree completion.



SCHOLARSHIP SUPPORT

\$1.4 MILLION

Student Access and Persistence

Privately funded and Alumni Scholarship Endowment support



WALTON FAMILY FOUNDATION

\$862,590

Leadership Development and Delta Agricultural Innovation

Supporting the Emerging Scholars Leadership Institute, career readiness, and agricultural innovation across the Arkansas Delta.



STUDENT-SUCCESS INVESTMENTS

\$1.07 MILLION

Student Success and Completion

Expanded academic and student support.



Our partners are investing in UAPB's **students, programs, capacity and regional impact.**

UNIVERSITY OF ARKANSAS AT PINE BLUFF

Building Momentum: Public Investment in UAPB's Mission

Federal and state investments are strengthening our capacity to educate students, advance research, and serve Arkansas.



ENROLL.
PERSIST.
PREPARE.
THRIVE.
COMPLETE.



TITLE III SUPPLEMENTAL FUNDING

\$1,646,815

Strengthening Institutional
Capacity



Supports strategic initiatives that enhance academic programs, student services, and institutional effectiveness.



Builds capacity for long-term student success and institutional sustainability.



SUPPLEMENTAL MINORITY SCIENCE AND ENGINEERING IMPROVEMENT (MSEIP) AWARD

\$512,212

Advancing STEM Education
and Research



Supports STEM education, research, and student opportunities.



Funded to
Dr. Charles Colen
and Dr. Anissa Evans.



RECURRING STATE LAND-GRANT MATCH

\$5.8 MILLION
ANNUALLY

Sustaining Our Land-Grant
Mission



Supports research, Extension, and service that advance agriculture, community development, and economic opportunity across Arkansas.



Expands UAPB's impact in the Arkansas Delta and beyond.



Public Investment. Brighter Futures. A Stronger Arkansas.

UNIVERSITY OF ARKANSAS AT PINE BLUFF

Building Momentum:

EVIDENCE OF A UNIVERSITY MOVING FORWARD

Across academics, research, and campus life, UAPB is making **measurable progress** that advances opportunity, strengthens our institution, and creates a greater impact for Arkansas.

ENROLL.
PERSIST.
PREPARE.
THRIVE.
COMPLETE.

1



4 No More!

On-Time Degree Completion



A campus-wide initiative to ensure students complete their degrees in **4 years—no more!**



Coordinated academic support and clear pathways to graduation.



More graduates.
Greater impact
in Arkansas and beyond.

**FOUR YEARS. NO MORE!
BRIGHTER FUTURES.**

2



STUDENT PROGRESS

More Students Are Advancing



44.1%

First-year students completing **30 credit hours** (up from 31.2% in Fall 2024)



29%

First-year students with **GPA's below 2.0** (down from 40% in Fall 2024)



12.2%

Increase in full-time students earning **15+ credit hours** (Fall 2023 to Fall 2025)

**STRONGER STARTS.
BRIGHTER FUTURES.**

3



RESEARCH & INNOVATION

Expanding Knowledge. Creating Opportunity.



First UAPB **Research Symposium** with UAMS, ARRA, and NSF representatives.



Launched the **Center for Artificial Intelligence and Data Analytics.**



Faculty earning national recognition, including a Fulbright Scholar award.

**IDEAS TODAY.
SOLUTIONS FOR TOMORROW.**



TRANSFORMING LIVES. ADVANCING ARKANSAS.

UNIVERSITY OF ARKANSAS AT PINE BLUFF

Our People Are Fueling the Momentum.

Faculty Excellence. Staff Leadership. Research. Innovation. Institutional Impact.

LEARN.
COMPETE.
INNOVATE.
WORK.
LEAD.
MAKE A DIFFERENCE.



01



FULBRIGHT SCHOLAR

Dr. Rebecca Lochmann (SAFHS)



FULBRIGHT
U.S. Scholar Program

Awarded a Fulbright U.S. Scholar Program in Aquatic Animal Nutrition to Ghana for Fall 2025.

02



ARKANSAS RESEARCH ALLIANCE FELLOWS

Dr. Yatish Ramena
(SAFHS)

Dr. Qinglong Jiang
(SAS)



ARKANSAS RESEARCH ALLIANCE
Fellows

03



ARNETWORK EMERGING RESEARCH LEADERS 2026

Dr. Tamera Glover
(SAS)

Dr. Satish Ponniah
(SAFHS)

Dr. Vinay Raj
(SAS)



ARNetwork
EXPANDING DISCOVERY
ACROSS ARKANSAS

2026
Emerging Research Leaders

04



LEADERSHIP & PROFESSIONAL RECOGNITION

Dr. Kimberly Davis-Hunt
(SOE)
AASCU Becoming a Provost Academy (BAPA) 2026-27

Chris Robinson
Vice Chancellor
Appointed to the Governor's Council on Sports, Fitness and Nutrition

Tim Campbell
2026 Arkansas Business 40 under 40 Honoree
Arkansas Business

Ta'Yanna Dandridge
(OIP)
National Sara's Wish Foundation Fellow

Angela Howard and Jermaine Ramos
2026 New Leaders Council Arkansas Fellows



NEW LEADERS COUNCIL ARKANSAS

05



ATHLETICS EXCELLENCE

UAPB Sports Information Staff
2025-26 SWAC Sports Information Staff of the Year



Cameo Stokes | Tay Brown | Emory Eagles
Jarell Grant | DeMarion Wright | Josh Alexander

Shon Pilcher and Quenton Moore
Selected to the Dr. Charles Whitcomb Leadership Institute, a program designed to help administrators strategically map and plan their careers in college athletics.



DR. CHARLES WHITCOMB LEADERSHIP INSTITUTE

Erica Leak
Inducted into the Arkansas Sports Hall of Fame Class of 2026.



06



RESEARCH & COMMUNITY DISTINCTION

Dr. Sankar Devarajan

Featured for his research on the anti-aging compound in rice.



Dr. W. Jinnings Burrus Jr.

Won the Delta Chapter's Chef Cook of the Year Award during the Annual Delta Diamond Chef Awards Gala.



THE PEOPLE BEHIND OUR PROGRESS.
THE EXCELLENCE BEHIND OUR ROAR.

*Transforming Lives.
Advancing Arkansas.*

UNIVERSITY OF ARKANSAS AT PINE BLUFF

Our Students Are Fueling the Momentum.

Talent. Leadership. Innovation. Real-World Impact.

LEARN.
COMPETE.
INNOVATE.
WORK.
LEAD.
MAKE A DIFFERENCE.



SCHOLAR-ATHLETE EXCELLENCE

3.31 Average GPA
(2025–26)

Our student-athletes continue to demonstrate excellence in the classroom and in competition.



UAPB STUDENTS AT WORK

Gaining real-world experience.
Building professional skills.
Creating brighter futures.

From internships to research, our students are applying their learning, developing their talents, and making an impact in their communities and beyond.



NATIONAL RECOGNITION FOR INNOVATION

UAPB Student Team Earns Second Place Overall and Best Presentation Award

at the National HBCU Entrepreneurship and Innovation Event.



LEADERSHIP IN ACTION

Dennis Samuel (1st Place) and Wisdome Ariagbofo (3rd Place) at the 7th Annual Stock Market Challenge at Harris-Stowe State University.



TOP HONORS IN ENERGY CASE COMPETITION

Omarion Tucker (1st Place), Alaura Myers (2nd Place), and Landon Rhodes (3rd Place), with Kudzaishe Chikowore, at the Accessing Careers in Energy Summit (ACES).



TRANSFORMING LIVES. ADVANCING ARKANSAS.

*The Future Looks Brighter
Because of Our Students.*

UNIVERSITY OF ARKANSAS AT PINE BLUFF



02 | PART TWO

A Different Roar Requires Difficult Conversations:

OUR CHALLENGES

A Different
ROAR

— HOMECOMING 2026 —

ARKANSAS PUBLIC HIGHER EDUCATION

How UAPB is Funded by the State

Our core operating funds (Educational and General) are primarily based on two key measures.



ENROLL.
PERSIST.
PREPARE.
THRIVE.
COMPLETE.



Measurable Student Outcomes

STUDENT SUCCESS DRIVES
ADDITIONAL INVESTMENT



State funding increases when students make measurable progress and achieve key outcomes, such as persistence, credit-hour milestones, completion and graduation.



STATE FUNDING

EDUCATIONAL AND GENERAL
(E&G) FUNDS

Core operating funds that support instruction, academic programs, student services, and campus operations at UAPB.



Enrollment

A LARGER, MORE ENGAGED
STUDENT POPULATION



State funding increases as enrollment grows, reflecting the number of students we serve.



Investing in People. Powering Progress. A Stronger UAPB. A Brighter Arkansas.

ARKANSAS PUBLIC HIGHER EDUCATION

Productivity-Based Funding Model

State funding is tied to measurable student outcomes.



ENROLL.
PERSIST.
PREPARE.
THRIVE.
COMPLETE.



80%

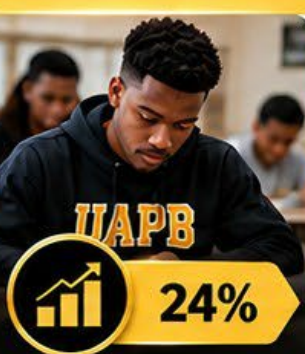
INSTITUTIONAL EFFECTIVENESS

Measures how well institutions help students make progress and earn credentials.



Credentials Awarded

Degrees and certificates earned by students.



Student Progression

Students reaching key credit-hour milestones.



Transfer Success

Two-year transfers earning a bachelor's degree.



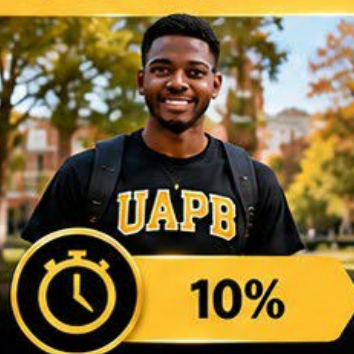
Gateway-Course Success

Successful completion of designated gateway courses (e.g., math, English).

20%

AFFORDABILITY

Measures how efficiently students complete their degrees.



Time to Degree

Students complete degrees in a timely manner.



Credits at Completion

Students complete degrees without excessive credit hours.



PLUS: RESEARCH AND EFFICIENCY ADJUSTMENTS

Institutional research activity and resource efficiency measures are also included in the productivity calculation, including an efficiency adjustment of up to $\pm 2\%$.



Stronger Student Outcomes. A Stronger UAPB. A Brighter Arkansas.

Preeminence Requires Truth:

Declining Enrollment Puts Pressure on Our Operating Budget.

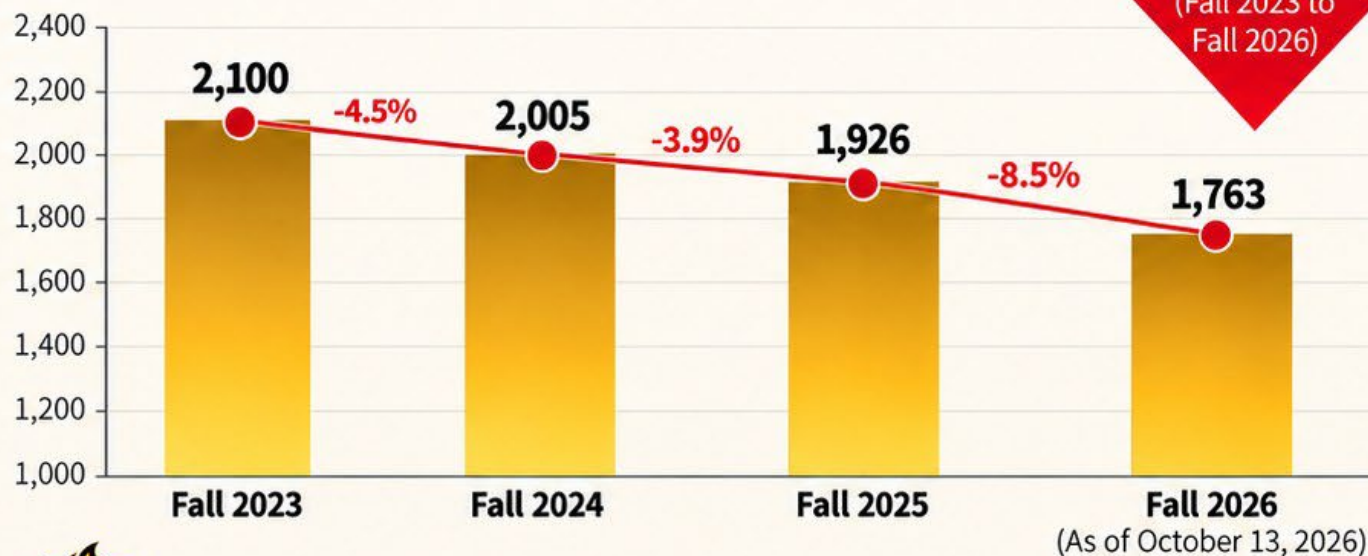
Our fall enrollment has declined by **16.0%** from Fall 2023 to Fall 2026, reducing tuition and fee revenue and creating significant pressure on our operating budget.



FALL ENROLLMENT

A 16.0% DECLINE FROM FALL 2023 TO FALL 2026

**16.0%
DECREASE**
(Fall 2023 to
Fall 2026)



UNDERSTANDING ENROLLMENT: HEADCOUNT vs. FULL-TIME EQUIVALENT (FTE)



HEADCOUNT How Many Students Are Enrolled?

- Total number of students enrolled, regardless of the number of credit hours (SSCHs) taken.
- Includes full-time, part-time, and non-degree seeking students.
- Important for measuring our overall reach and access.



FULL-TIME EQUIVALENT (FTE) How Many Paying Students Are Enrolled Full Time?

- Counts students enrolled in and earning 15 semester credit hours (SSCHs).
- Drives the majority of tuition and fee revenue.
- Directly impacts our operating budget and ability to invest in academic programs, student services, and campus operations.



OUR FOCUS:

Grow the number of students enrolled full time (15 SSCHs) to strengthen our financial foundation.

FEWER STUDENTS. FEWER RESOURCES. A STRONGER UAPB REQUIRES A DIFFERENT PATH FORWARD.



Recruiting Students Is Only Half the Challenge.

Our enrollment future depends equally on the students we **attract** and the students we **retain**.



STUDENT RECRUITMENT

Bringing New Students to UAPB

368

First-Time in College (FTIC)

128

Transfer Students

208

Adult Learner FTE (age 24+)

*New students are essential
for our future.*



TOTAL ENROLLMENT

1,763

Fall 2026
(as of October 13, 2026)



STUDENT RETENTION

Keeping Our Students at UAPB

64.1%

First-Year Retention Rate
(Fall 2025 cohort, retained Fall 2026)

16.7%

Four-Year Graduation Rate
(Fall 2022 cohort, graduated within 4 years)

*Too many students leave before
earning a degree.*



Fewer Enrolled Students Mean Less Tuition and Fee Revenue,
Creating Greater Pressure on the Resources Available to Support UAPB's Mission.



EVERY STUDENT WE RECRUIT MATTERS. **EVERY STUDENT WE RETAIN MATTERS JUST AS MUCH.**

The Financial Squeeze:

Revenue We May Never Collect.

Costs We Must Continue to Carry.

Uncollected student balances and a workforce that has not declined proportionately with our student enrollment create significant pressure on our operating budget.



STUDENT ACCOUNTS RECEIVABLE

A GROWING FINANCIAL CHALLENGE

(June 30, 2025)

\$13.6M

Total Student
Accounts
Receivable

(2nd highest in the UA System)

\$5.2M

1–5 Years Old

\$5.8M

> 5 Years Old

\$11.3M

Allowance for
Doubtful Accounts
(82.7% of total receivables)



Over **81%** of our student receivables is greater than one year old and nearly **43%** is older than five years.

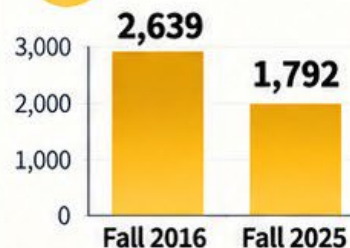


STUDENT ENROLLMENT HAS DECLINED MUCH FASTER THAN OUR EMPLOYEE WORKFORCE

Fall 2016 vs. Fall 2025



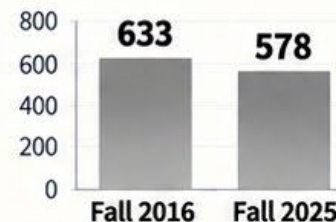
STUDENT FTE



32.1% DECREASE
in Student FTE



EMPLOYEE FTE



8.7% DECREASE
in Employee FTE



Student-to-Employee Ratio

4:1

Fall 2016

3:1

Fall 2025



RESULT: GREATER PRESSURE ON OUR OPERATING BUDGET



Less Tuition and Fee Revenue Collected
When students leave without paying their bills.



A Relatively Large Workforce
Employee FTE has not declined proportionately with student enrollment.



Fewer Resources for Student Success
Increased strain on academic programs, student services, and campus operations.



Limited Cash Recovery Potential
Because of the aging profile, much of the outstanding balance may not be collected.



WE CANNOT SUSTAIN THE UNIVERSITY WE ENVISION
UNLESS WE COLLECT THE REVENUE WE EARN, GROW THE NUMBER OF STUDENTS WE SERVE,
AND ALIGN OUR EXPENDITURES WITH OUR FINANCIAL CAPACITY.



Too Many Roadblocks on the Road to Graduation

OUR STUDENTS HAVE POTENTIAL.
BUT TOO MANY ARE NOT REACHING THE FINISH LINE.



**LOSING TOO MANY
STUDENTS**

64.1%

First-Year Retention
(Fall 2025 cohort)



**STRUGGLING
TO PAY BILLS**

Over 81%

Student Receivables
> 1 Year Old



**EARNING DFWI
AT A HIGHER CLIP**

23.5%

DFWI Rate in
Gateway Courses



**NOT USING
SUPPORT SERVICES**

201

Students Used
Tutorial Support



**NOT GRADUATING
WITHIN FOUR YEARS**

16.7%

Four-Year Graduation
Rate (Fall 2022 cohort)

OUR CHALLENGE:

Removing barriers so more students stay on track, can afford to persist, excel academically, use the support they need, and graduate in four years.

Student Experience: What Our Students Told Us

REAL VOICES. REAL INSIGHTS. A STRONGER UAPB.



OVERALL STUDENT EXPERIENCE

71%

POSITIVE OR GOOD

37.8%	Good
33.2%	Great
25.7%	Okay
3.3%	Not Good

MOVE MORE STUDENTS FROM "OKAY" TO "GREAT"

SENSE OF BELONGING

57%

FEEL A STRONG SENSE OF BELONGING

56.6%	Yes, a lot
35.6%	A little
5.9%	Not really
1.9%	Not at all

DEEPEN BELONGING FOR ALL STUDENTS

STUDENT LEADERSHIP REPRESENTATION

54%

FEEL STUDENT LEADERS SPEAK FOR THEM

53.9%	Yes
32.8%	Sometimes
7.4%	No
5.9%	Not sure

STRENGTHEN LEADERSHIP VISIBILITY AND ADVOCACY

CAMPUS EVENTS AND INVOLVEMENT

88%

ATTEND AT LEAST SOMETIMES

44.7%	A lot
43.2%	Sometimes
10.2%	Rarely
1.9%	Never

INCREASE ENGAGEMENT AND CONSISTENCY ACROSS ALL STUDENT POPULATIONS

TOP BARRIERS TO GETTING MORE INVOLVED

Too busy (work or classes)	54.6%
Do not hear about events	16.2%
Events do not interest me	9.3%
Do not feel comfortable or included	4.8%
Transportation issues	4.0%

IMPROVE COMMUNICATION, SCHEDULING, AND INCLUSIVE, TARGETED PROGRAMMING

UNIVERSITY OF ARKANSAS AT PINE BLUFF

03 | PART THREE

A Different Future Is Taking Shape:

TALENT + INNOVATION = IMPACT



A Different
ROAR
— HOMECOMING 2026 —

A Different Roar: Shaping Our Future.



OUR STRATEGIC PLAN REFRESH IS UNDERWAY.

We are engaging our campus and external stakeholders, examining our institutional performance, and charting a bold, evidence-informed path forward that positions UAPB for a stronger, more sustainable, and more impactful future.



1. ENGAGING OUR STAKEHOLDERS

- Students, faculty, and staff
- Alumni and donors
- Civic, business, and community leaders
- Elected officials and state partners

*Listening to diverse perspectives
to inform our direction.*



2. EXAMINING OUR PERFORMANCE

- Reviewing enrollment, retention, and graduation outcomes
- Assessing financial sustainability
- Analyzing academic portfolio and program demand
- Identifying strengths, challenges, and opportunities

*Using institutional evidence
to guide our decisions.*



3. DEVELOPING STRATEGIC OPTIONS

- Exploring innovative and data-informed solutions
- Aligning resources, people, and programs.
- Considering the future of our academic and administrative structure
- Prioritizing initiatives that advance student success and regional impact.

*Turning insight into
actionable strategies.*



4. CHARTING OUR FUTURE

- Refining and vetting recommendations with institutional leadership
- Preparing a draft plan for review and feedback
- Finalizing a refreshed strategic plan with clear goals and measurable outcomes
- Launching the plan in early 2027

*A shared direction for a stronger,
more preeminent UAPB.*

OUR JOURNEY AHEAD



SPRING–SUMMER 2026

Stakeholder Engagement
and Data Analysis



FALL 2026

Develop and Refine
Strategic Options



LATE 2026

Institutional Review
and Vetting



EARLY 2027

Release Refreshed
Strategic Plan

UNIVERSITY OF ARKANSAS AT PINE BLUFF

New Leadership, Renewed Focus.

DIRECTION.
ALIGNMENT.
COMMITMENT.

A BRIGHTER
TOMORROW.

Dr. Ashia Muhammad

Executive Director
of Title III Programs

STUDENT OPPORTUNITY.
STRATEGIC INVESTMENT.
MEASURABLE IMPACT.



Advance student
success initiatives.



Manage and grow
Title III programs.



Strengthen research,
program development,
and external funding.

Dr. Trina Fletcher

Associate Vice Chancellor
for Research and
Graduate Education

EXPANDING RESEARCH.
STRENGTHENING GRADUATE EDUCATION.
CREATING OPPORTUNITY.



Increase research
productivity and
sponsored funding.



Grow graduate
enrollment and
student success.



Build innovation
and strategic
partnerships.

Mrs. Kristi L. Smith

Vice Chancellor for
Institutional Advancement

BUILDING PARTNERSHIPS.
GROWING RESOURCES.
ADVANCING OUR MISSION.



Expand alumni
engagement.



Grow
philanthropic
support.



Strengthen
strategic
partnerships.

Dr. Sonja M. Brown

Provost and Executive Vice Chancellor
for Academic Affairs

STUDENT SUCCESS.
ACADEMIC EXCELLENCE.
A STRONGER FUTURE.



Advance
teaching and
learning.



Support faculty
and academic
programs.



Improve retention,
graduation, and
student success.

Building Our Leadership Team

ADDITIONAL KEY POSITIONS FORTHCOMING



Associate Vice Chancellor for Strategic Enrollment Management

Will lead an integrated, data-informed approach to recruitment, enrollment, retention, and student success to grow the number of students we serve and achieve our enrollment goals.



Director of Integrated Marketing and Strategic Communications

Will lead a unified marketing and communications strategy to elevate UAPB's brand, increase visibility, strengthen community engagement, and support enrollment and fundraising goals.



Director of Housing and Residence Life

Will provide visionary leadership for our residence halls, enhance the student living experience, and help create a safe, supportive, and engaging campus community that strengthens retention and student success.



Strategic Alignment for A Different Roar.

PEOPLE. PROGRAMS. STRUCTURES. A BRIGHTER TOMORROW.

The Next Roar

A Leaner. Stronger. More Student-Centered UAPB.

The Next Roar is our comprehensive effort to align our people, programs, and structures with our mission and strategic priorities — eliminating inefficiencies, focusing resources on what matters most, and reinvesting in the student experience to build a preeminent UAPB.



**THE
NEXT ROAR**
BOLD PEOPLE.
BRIGHTER FUTURES.

Strategic Actions to Drive A Different Roar

We are realigning our operational and academic enterprise to be more efficient, focused, and student-centered. This work includes the following key actions:

1



Eliminate Applicable Vacant Positions

We are identifying and eliminating vacant positions that are no longer aligned with our strategic priorities to reduce recurring costs and right-size our workforce.

2



Address Duplicative Positions

We are reviewing duplicative positions, responsibilities, and functions to improve efficiency, eliminate redundancies, and clarify roles.

3



Shutter Select Filled Positions

We are discontinuing certain currently filled positions that are no longer aligned with our strategic direction or institutional needs, with a focus on maximizing resources for higher priorities.

4



Reassess the Academic Enterprise

We are assessing the current structure of our academic enterprise, including the number of Schools and departments, to create a more focused, coherent, and sustainable academic model.

5



Evaluate Academic Programs

We are conducting a data-informed review of our academic programs to determine which programs should be strengthened, restructured, or discontinued based on student demand, workforce needs, and institutional

A Stronger Foundation for Student Success

REALIGNING TODAY. REINVESTING TOMORROW. CREATING A PREEMINENT UAPB.



A More Focused Academic Portfolio

Programs that meet student and workforce needs and position UAPB for growth and preeminence.



Enhanced Student Experience

More resources for student success, housing and residence life, campus engagement, and out-of-classroom opportunities.



A More Efficient and Sustainable Institution

Right-sized operations aligned with our mission and strategic priorities.



Greater Organizational Clarity

Clearer roles, reduced duplication, and a structure that supports agility, accountability, and results.



More Investment in Our People and Programs

Reinvesting resources where they matter most — in our students, faculty, staff, academic programs, and the future of UAPB.



INVESTING IN ENROLLMENT TRANSFORMATION

\$2 MILLION PRIDE RISES

*Expanding opportunity, Strengthening access.
Building a stronger UAPB.*

The TCMF PRIDE RISES investment helps UAPB **modernize recruitment**, strengthen **enrollment infrastructure**, and **expand opportunities** for current and future Golden Lions.



EXPANDED RECRUITMENT CAPACITY

- 4 new recruiters hired
- 31 targeted recruitment campaigns
- Data-informed outreach to priority student populations



STRONGER TRANSFER AND ADULT LEARNER PATHWAYS

- 3 transfer articulation specialists
- Office of Transfer and Adult Learner Services
- Focused strategies to grow adult learner and transfer enrollment



MODERN TECHNOLOGY AND DATA CAPABILITIES

- Partnership with Encoura to develop Strategic Enrollment Plan
- CRM and AI tools for more personalized engagement
- Enhanced data and analytics to guide enrollment strategies



A MORE COORDINATED STUDENT EXPERIENCE

- Integrated recruitment, financial aid, and advising
- Improved communication across the enrollment journey
- A stronger foundation for retention and completion



MORE STUDENTS. GREATER OPPORTUNITY. A STRONGER UAPB.



UNIVERSITY OF ARKANSAS AT PINE BLUFF

Rethinking Our Policies. Strengthening Student Success.

HIGHER EXPECTATIONS. MORE SUPPORT. BRIGHTER FUTURES.



01

UNDERGRADUATE MINIMUM ADMISSION POLICY

EXPAND ACCESS. INCREASE PERSISTENCE.



WHY REVISIT?

Many qualified students are excluded with high school GPAs below 2.50.

1.78

Average
First-Year GPA

48.9%

First-to-Second-Year
Retention



THE GOAL

Welcome more prepared students and give them the support to succeed.

02

FIRST-YEAR RESIDENCY POLICY

LIVE ON CAMPUS. DO BETTER.



+0.125

Higher
First-Year GPA
(2.623 vs. 2.498)



+3.21

More
Completed
Credit Hours
(23.44 vs. 20.23)



+5.4%

Higher
Retention Rate
(66.5% vs. 61.1%)



THE GOAL

Create a supportive on-campus experience that fuels academic success.

03

ACADEMIC FORGIVENESS POLICY

A SECOND CHANCE. A STRONGER UAPB.



~12,000
UAPB students
stopped out.



WHY REVISIT?

Many stopped out due to academic challenges. A forgiveness policy makes it easier to return without penalty.



THE GOAL

Bring back more Golden Lions to complete their degrees.



HIGHER
ACADEMIC PREPARATION



IMPROVED
RETENTION



INCREASED
GRADUATION RATES



A MORE ENGAGED
CAMPUS COMMUNITY



A BRIGHTER
TOMORROW

Investing in Exceptional Spaces

RENOVATED FACILITIES FOR A STRONGER TOMORROW

01

Hathaway-Howard Fine Arts Facility



A modernized facility to support music, theatre, visual arts, and dance with enhanced learning and performance spaces for our students and the community.

02

Larrison Hall



A fully renovated facility with state-of-the-art laboratories and classrooms to advance STEM education, research, and workforce development.

03

James W. Hazzard Building



A revitalized academic facility providing updated classrooms, technology-rich learning spaces, and collaborative areas to better serve our students and community.



ENHANCED
STUDENT EXPERIENCES



MODERN LEARNING
ENVIRONMENTS



A STRONGER
WORKFORCE PIPELINE



GREATER
COMMUNITY ENGAGEMENT



PRESERVING OUR LEGACY,
BUILDING OUR FUTURE



UNIVERSITY OF ARKANSAS AT PINE BLUFF

Investing in Exceptional Spaces.



01

Student Engagement Center

\$36 MILLION INVESTMENT



02

Health and Allied Sciences Building

\$15 MILLION INVESTMENT



03

Police and Public Safety Building

\$3 MILLION INVESTMENT



04

Track and Soccer Complex

\$5.7 MILLION INVESTMENT



05

Pedestrian Mall

A WALKABLE CAMPUS. A STRONGER COMMUNITY.



ΑΦΑ

ALPHA PHI ALPHA

ΩΨΦ

OMEGA PSI PHI

ΚΑΨ

KAPPA ALPHA PSI

ΦΒΣ

PHI BETA SIGMA

ΙΦΘ

IOTA PHI THETA

ΑΚΑ

ALPHA KARPA ALPHA

ΔΣΘ

DELTA SIGMA THETA

ΖΦΒ

ZETA PHI BETA

ΣΓΡ

SIGMA GAMMA RHO

FRATERNITY PLOTS

SORORITY PLOTS



ENHANCED
STUDENT EXPERIENCE



STRONGER
COMMUNITY CONNECTIONS



EXPANDED
OPPORTUNITIES



REGIONAL
IMPACT



A BRIGHTER
TOMORROW

A DIFFERENT FUTURE IS TAKING SHAPE

A Campus That **Inspires:** Where Pride, History, and Possibility Meet.

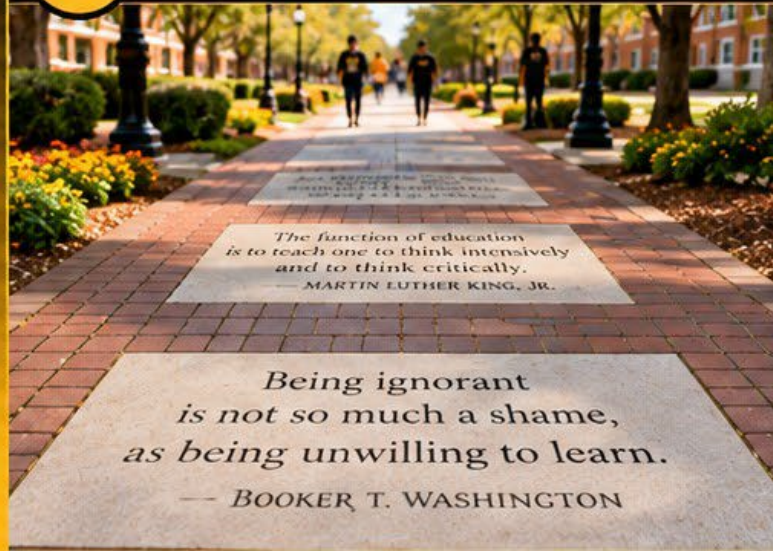
Reimagining UAPB's campus as a place that celebrates our identity, honors our legacy, and inspires the next generation of Golden Lions.

01 LANDMARKS OF PRIDE



A signature UAPB landmark that creates an iconic gathering place and photo opportunity for our students, alumni, families, and future Golden Lions.

02 PATHWAYS OF INSPIRATION



Engraved quotations from influential thinkers, leaders, and change-makers—particularly African American voices—along our campus walkways.

03 SEATS OF LEGACY



A collection of benches featuring bronze sculptures of prominent Black historical figures and UAPB's own pioneers, innovators, educators, and alumni.



A CAMPUS THAT TELLS OUR STORY, CELEBRATES OUR IDENTITY, AND **INSPIRES WHAT COMES NEXT.**

UNIVERSITY OF ARKANSAS AT PINE BLUFF

04

PART FOUR

Your Roar Matters Now More Than Ever!

— EVERY LION. EVERY YEAR. —



A Different
ROAR

— HOMECOMING 2026 —



UNIVERSITY OF ARKANSAS AT PINE BLUFF

Let Me Hear You

ROAR!

ROAR is more than a cheer—it's a **call to action** for our alumni to help advance UAPB's future.



RECRUIT

Help us attract the next generation of Golden Lions.



OPEN DOORS

Create opportunities for our students and graduates.



ADVOCATE

Amplify UAPB's voice and champion our mission.



REINVEST

Give time, talent, and resources to fuel what's next.



TRANSFORMING LIVES. ADVANCING ARKANSAS.

**“Chancellor Graham,
*what specifically
can we do to
grow the Pride?*”**

RECRUIT
HELP GROW THE PRIDE!

2



**UNDERGRADUATE
STUDENTS**

EACH YEAR

1



**GRADUATE
STUDENT**

EACH YEAR

**THREE PROSPECTIVE STUDENTS.
EVERY YEAR.**

With more than 17,000 alumni, three referrals
each could theoretically create **51,000**
prospects for UAPB every year.

OPEN DOORS

TURN CONNECTIONS INTO OPPORTUNITIES!



1



OPEN A PROFESSIONAL DOOR FOR A UAPB STUDENT.

Connect a student to an internship, co-op, mentorship, undergraduate research experience, or career opportunity.

1



OPEN A PARTNERSHIP DOOR FOR UAPB.

Introduce UAPB to a potential corporate, foundation, philanthropic, or other financial partner as we strive to broaden participation.

**TWO DOORS.
MORE OPPORTUNITIES.
A STRONGER UAPB.**



ADVOCATE

AMPLIFY OUR STORY. ADVANCE OUR FUTURE.

1



SHARE A UAPB SUCCESS STORY EVERY MONTH.

Tell our story through your personal, professional, or social networks.

1



CREATE A PLATFORM FOR OUR STORY EVERY YEAR.

Organize an opportunity for UAPB to share its achievements, contributions, and impact with a new audience in your community.

**MORE VOICES.
GREATER AWARENESS.
A STRONGER UAPB.**

UNIVERSITY OF ARKANSAS AT PINE BLUFF

REINVEST

IN OUR STUDENTS.
IN A BRIGHTER TOMORROW.

Your investment helps open doors, remove barriers, and create life-changing opportunities for Golden Lions.

REAL
PEOPLE.
BOLD
POTENTIAL.

**YOUR
INVESTMENT
MAKES IT
POSSIBLE.**



75%
Pell Grant
recipients

That's
2X higher
than the national
average for
four-year
institutions.



33%
First-generation
students



IN-STATE ON-CAMPUS
COST OF ATTENDANCE

\$23,960
(Per Academic Year)

**WHAT THIS
MEANS FOR
OUR STUDENTS**

TOTAL IN-STATE
ON-CAMPUS COST OF ATTENDANCE



\$23,960
(Per Academic Year)



AVERAGE PELL GRANT AWARD



\$7,395

(Per Academic Year)
(\$3,697 in Fall | \$3,698 in Spring)



STUDENT RESPONSIBILITY



\$16,565

(Remaining Balance)



INVEST TODAY. TRANSFORM TOMORROW.

Philanthropy helps bridge the gap, expand access, provide scholarships, enhance learning environments, and create opportunities for every Golden Lion to thrive.

A STRONGER UAPB. A BRIGHTER ARKANSAS.

UNIVERSITY OF ARKANSAS AT PINE BLUFF

Let Me Hear You

ROAR!

OUR GOAL FOR 2026–27
\$10 MILLION

INVESTING TODAY.
TRANSFORMING TOMORROW.

YOUR
INVESTMENT
ADVANCES
STUDENTS.
PEOPLE.
PLACES.
INNOVATION.



FOUR STRATEGIC INVESTMENT PRIORITIES WILL DRIVE OUR CAMPAIGN.

1

INVESTING IN STUDENT ACCESS, OPPORTUNITY, AND MOBILITY



Expand access, remove financial barriers, strengthen persistence and four-year degree completion, and prepare students for meaningful careers and greater economic mobility.

EXAMPLE OPPORTUNITIES



Support an Existing Scholarship or Establish a New One—Especially an Endowed Scholarship.



The LIONS Summer Bridge Program
(Earn six college credits while building academic readiness and Golden Lion identity.)

2

INVESTING IN EXCEPTIONAL PEOPLE



Strengthen faculty and staff expertise, teaching effectiveness, leadership, professional development, and institutional innovation.

EXAMPLE OPPORTUNITIES



Faculty Teaching Fellows
(Support innovative and effective instructional practices.)



Chancellor's Speaker Series
(Bring nationally recognized leaders to UAPB.)

3

INVESTING IN TRANSFORMATIVE LEARNING ENVIRONMENTS



Create modern, safe, technologically advanced, and inspiring environments that strengthen learning and the overall student experience.

EXAMPLE OPPORTUNITIES



Residence Hall Enhancement Initiative
(Targeted improvements and modernization.)



Campus Beautification Initiative
(ZenZone, seating, public art, landscaping, and signage.)

4

INVESTING IN DISCOVERY, INNOVATION, AND INSTITUTIONAL SUSTAINABILITY



Expand research and discovery, support emerging areas of innovation, and build permanent institutional capacity.

EXAMPLE OPPORTUNITIES



Endowed Professorships
(In critical teaching and research disciplines.)



Executive-in-Residence
(Bring accomplished executives, researchers, entrepreneurs, or innovators to UAPB.)



ADDITIONAL GIVING OPPORTUNITIES

Donors can continue to support Athletics, the Band, scholarships, academic programs, and other areas of personal interest.

TRANSFORMING LIVES. ADVANCING ARKANSAS.

*Every Lion. Every Gift.
A Stronger UAPB.*





Let Me Hear You **ROAR!**



R RECRUIT

O OPEN DOORS

A ADVOCATE

R REINVEST



Bring future Lions
into the Pride.



Create access.
Expand opportunities.



Amplify our story.
Advance our future.



Invest in students.
Invest in causes.

EVERY LION. EVERY YEAR.

A Different Roar Requires All of Us.



“We cannot solve our problems with the *same level of thinking* that created them.”

WE CANNOT ACHIEVE A
DIFFERENT FUTURE
BY CONTINUING TO DO
THE SAME THINGS.

— A DIFFERENT ROAR REQUIRES **ALL OF US.** —



Happy HOMECOMING GOLDEN LIONS!

CELEBRATING OUR PAST.
EMBRACING OUR PRESENT.
BUILDING A BRIGHTER FUTURE TOGETHER.

It's Always a Great Day to be a Golden Lion!