

UAPB STRATEGIC PRIORITIES FOR 2026-27



STRATEGIC PRIORITY

1

Enrollment Growth: By August 1, 2027, UAPB will increase total headcount enrollment to at least 2,050 students (6% growth) through a comprehensive enrollment growth strategy that expands recruitment, improves enrollment conversion, and increases enrollment among first-time, transfer, adult learner, readmit, and graduate student populations.

- » **Objective 1.1:** Increase First-Time In College (FTIC) enrollment from 379 FTE to at least 475 FTE while increasing enrollment yield by 10%.
- » **Objective 1.2:** Increase the adult learner, community college transfer, and readmit student enrollment by at least 10%.
- » **Objective 1.3:** Increase graduate student headcount enrollment from 190 students to at least 210 students (at least 10%).

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2

Student Success, Persistence, and Completion: By June 30, 2027, UAPB will improve undergraduate student success by increasing persistence, accelerating credit hour accumulation, reducing barriers to completion, and improving four-year graduation outcomes.

- » **Objective 2.1:** Increase first-year retention from 68% to 72% by implementing a campus-wide proactive “intrusive academic advising model” and complementary student supports.
- » **Objective 2.2:** Increase the percentage of students completing 30 credit hours during their first academic year from 44.1% to 50% and 60 credit hours by the end of their academic year from 27.1% to 30%.
- » **Objective 2.3:** Reduce overall DFWI rates from 16.9% to 16.0% and gateway courses from 23.5% to 22%.



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Institutional Effectiveness, Accountability, and Talent Development:

UAPB will strengthen its institutional effectiveness by fostering a culture of accountability, improving organizational performance, streamlining administrative processes, and investing in employee talent development.

- » **Objective 3.1:** Increase the percentage of employees receiving annual performance evaluations from the current baseline to 100%.
- » **Objective 3.2:** Require 100% of supervisors to complete mandatory annual leadership and performance management training.
- » **Objective 3.3:** Increase employee participation in leadership, supervisory, and professional development opportunities by at least 50% while strengthening succession planning and organizational capacity across all Divisions.

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4

Enhance Facilities, Infrastructure, and Stakeholder Experience: UAPB will create a safe, welcoming, well-maintained, and service-oriented campus that strengthens stakeholder satisfaction, pride, and confidence in UAPB.

- » **Objective 4.1:** Address campus maintenance needs by increasing the percentage of Facilities work orders completed within established service standards from the current baseline.
- » **Objective 4.2:** Launch a bi-annual stakeholder satisfaction survey that allows university employees to assess university services, facilities, communication, and overall campus experience.
- » **Objective 4.3:** Complete 100% of identified priority campus safety projects that enhance safety and accessibility.

