



April 9, 2026

RE: Intent to Award – RFP# UAPB A215 Strategic Enrollment Planning Consultant

The University of Arkansas at Pine Bluff Procurement division has received the official recommendation of award from the evaluation committee appointed to review the proposals submitted for UAPB A215 Strategic Enrollment Planning Consultant. The University received three (3) certified responses. The evaluation process was completed on April 8, 2026. Based on the results of the committee's evaluation, the recommendation for award extends to **Encoura, LLC.**

Respectfully this letter of "Intent to Award" serves as notification that contract negotiations will commence between Encoura, LLC. and the University of Arkansas at Pine Bluff with the goal of a fully executed Purchase Order/Contract to be issued before starting any projects.

The University of Arkansas encourages and appreciates the participation of our vendor community. We are thankful for the time and effort expended in responding to this RFP.

Best Regards,

Alisha Lewis

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