



March 6, 2026

RE: Award Recommendation – RFP# UAPB A212 Multimedia Artist for Production

The University of Arkansas at Pine Bluff Procurement division has received the official recommendation of award from the evaluation committee elected to review the proposals requested for UAPB A212 Multimedia Artist for Production. The University received (1) one certified response. The evaluation process was completed March 3, 2026. Upon the results of the committee evaluation, the recommendation for award extends to **Yellow Velvet Studios.**

Respectfully this letter of “Intent to Award” serves as notification that contract negotiations will commence between Yellow Velvet Studios and the University of Arkansas at Pine Bluff. **A fully executed Purchase Order/Contract must be issued before starting any projects.**

The University of Arkansas encourages and appreciates the participation of our vendor community. We are thankful for the time and effort expended in responding to this RFP.

Best Regards,

Alisha Lewis

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