

B.A. MULTIMEDIA COMMUNICATION DEGREE PLAN (2025-26)
MULTIMEDIA PRODUCTION – PUBLIC RELATIONS OPTION (48 HOURS)

Name:		Date of Entry to UAPB:			
Telephone:		Social Security No.:			
Address:		City	State	Zip	
Student ID#:					
GENERAL EDUCATION	COURSE	Cr.	TERM PASSED	GRADE	NOTES
Institutional Requirements	BAS 1210 Personal and Social Development	2			
	BAS 1120 Career and Life Planning	1			
Mathematics & Natural Sciences (11-13 Hours)	Select 1 course from the following:	3			
	MATH 1330 College Algebra				
	MATH 1340 College Trigonometry				
	MATH 1360 Quantitative Literacy				
	MATH 1550 Pre-Calculus I				
	MATH 2510 Calculus				
	Select 1 course from the following:	4			
	BIOL 1450 Biological Science				
	BIOL 1455 Principles of Biology				
	Select 1 course from the following:	4			
	CHEM 1410 Principles of Chemistry				
	CHEM 1411 Physical Science				
	CHEM 1430 General Chemistry I				
	PHYS 1445 Introduction to Astronomy				
	Humanities (6 Hours)	Select 2 courses from the following:	6		
ART 2340 Art Appreciation					
MUSI 2330 Music Appreciation					
HUMN 2301 Humanities					
HUMN 2340 Effective Thinking / Logic					
THTR 2324 Theatre Appreciation					
Social Sciences (9 Hours)	Select 1 course from the following:	3			
	HIST 2315 U. S. History to 1877				
	HIST 2318 U. S. History Since 1877				
	PSCI 2312 American Government				
	Select 2 from the following:	6			
	ECON 2310 Principles of Economics I				
	ECON 2320 Principles of Economics II				
	GEOG 2360 World Regional Geography				
	HIST 1330 Western Civilization I				
	HIST 1340 Western Civilization II				
	U.S. History to 1877				
	U.S. History since 1877				
	PSCI 2312 American Government				
	PSYC 2300 General Psychology				
	SOCI 1320 Introduction to Social Science				
	SOCI 2310 Introduction to Sociology				
Health & Physical Education (4 Hours)	Select 1 course from the following:	3			
	HUSC 1311 Nutrition and Wellness				
	HLPE 1310 Personal Health & Safety				
	Select any 1 from the following:	1			
	HLPE 1110 through HLPE 1125 Physical Education				
	MLSC 1210: Learning to Lead I (counts for 1 hour PE)				
Communication (12 Hours)	ENGL 1311 English Composition I	3			
	ENGL 1321 English Composition II	3			

	MCOM 2390 Oral Communication	3			
	Select 1 course from the following:	3			
	ENGL 2300 Introduction to Literature				
	ENGL 2360 World Literature I				
	ENGL 2361 World Literature II				
Additional Program Requirements (12 Hours)	ENGL3301 College Grammar	3			
	ENGL 3310 Advanced Composition	3			
	MDFL2311 Elementary Spanish I	3			
	MDFL2321 Elementary Spanish II	3			
DEGREE REQUIREMENT	A minimum grade of C is required for all required courses				
Required Core Courses (27 Hours) Grade of "C" required	MCOM 2326 Mass Media in Modern Society	3			
	MCOM 2327 Media Grammar & Style	3			
	MCOM 3301 History of Mass Media	3			
	MCOM 3305 Mass Communication Theory/Research	3			
	MCOM 3309 Diversity in the Mass Media	3			
	MCOM 3311 Media News Writing I	3			
	MCOM 4313 Mass Communications Internship	3			
	MCOM 4315 Media Law & Ethics	3			
	MCOM 4390 Senior Seminar	3			
Directed Electives (18 Hours) Grade of "C" required	ART 3309 Desktop Publishing	3			
	MCOM 3320 Introduction to Public Relations	3			
	MCOM 3341 Digital Writing and Design	3			
	MCOM 3355 Public Relations Techniques	3			
	MCOM 3356 Writing for Public Relations	3			
	MCOM 4318 Public Relations Cases/Campaigns	3			
Mass Communications Electives (3 Hours)	Select 1 course from the following:	3			
	MCOM Media News Writing II				
	MCOM 3310 Writing Features and Editorials				
	MCOM 3314 News Editing				
	MCOM 4316 Broadcast Management				
	MCOM 4320 Investigative Reporting				
Open Electives (15 Hours)	Elective 1:	3			
	Elective 2:	3			
	Elective 3:	3			
	Elective 4:	3			
	Elective 5:	3			
	Minimum Required Hours for Graduation	120			
	Exit University College:				
	Completed Rising Junior Exam on:				
	Passed PRAXIS I on:				
	Passed PRAXIS II on:				
	Passed English Proficiency Exam On:				
	Passed Senior Comprehensive Exam On:				
	Dean/Chair Signature:	Date:			
	Advisor Signature:	Date:			
	Student Signature:	Date:			