

## TROY C. ALLEY, JR.

President of Real Estate & Capital Assets, Con-Real, LP



Troy Alley, Jr. born in Pine Bluff, Arkansas and graduated from the University of Arkansas in Fayetteville with a BS in Electrical Engineering. In 1976, he earned his MBA in finance and real estate at SMU's Cox School Business and later completed advanced studies in real estate development from MIT. He went on to found and organize the Commercial Division of Galloway Herron Realtors and ACS Business Consulting formed in Washington D.C. Later he partnered with his brother Gerald to form Con-Real, LP.

Mr. Alley is the retired President of Real Estate and Capital Assets of Con-Real, LP where he oversaw all real estate activities. Since 1979, he has developed and grown the real estate division of the company to one of the largest African-American firms in the Southern United States. Under Mr. Alley's direction, Con-Real was the first African-American owned firm to perform major leasing and management services for Prudential Realty and Connecticut Mutual Life Insurance Company in the southwest United States. The division has successfully completed over 3,000 projects spanning across all sectors of real estate (commercial, industrial, etc.) including business operations. The firm has been nationally recognized in market/feasibility studies, real estate development, and other real estate consultant services serving Fortune 500 companies around the globe. Mr. Alley has served as the developer for 18,000 acres at DFW airport and was a development manager for Frito Lay national warehouse distribution program and acted as the developer on numerous retail and special use projects.

Mr. Alley's breadth of leadership and business operation understanding includes his involvement in both private and public entities by serving on various boards and steering committees. Mr. Alley currently serves on numerous boards including Chairman of the Texas A&M University Real Estate Research Center, Vice Chairman of the Texas Real Estate Commission, the SMU Cox School of Business Associate Board, the University of Arkansas at Fayetteville College of Engineering, the University of Arkansas at Pine Bluff Applied Engineering & Technology, and the University of Texas at Arlington. He has also been a guest lecturer at Quinn College, University of Arkansas, and the University of Texas at Arlington for numerous years. In addition, he is a prominent speaker, being selected as the commencement speaker for the University of Arkansas and serving on a multitude of panels for real estate development across the nation.

Born to a family of trailblazers, Troy is the first African American to become a member of the commercial division of the Dallas Board of Realtors; become a Certified Property Manager; become a member of the Appraisal Institute (MAI) in North Texas; and is among the first African-American graduates of the College of Engineering at the University of Arkansas. Mr. Alley has been the recipient of numerous prestigious awards including the SMU Distinguished Alumni Award, the Silas Hunt Award for increasing diversity throughout the University of Arkansas, and the Johnson Fellows Award. Recently, he became the first and only African-American inducted into the **State of Arkansas Engineering Hall of Fame**. He has also been featured in numerous magazines and articles covering his success in entrepreneurship and innovation and Real Estate Development.

Mr. Alley shares his passion for education through service and giving back. He was instrumental in developing the Engineering Career Awareness Program (ECAP), which targets minority and African-American students from underrepresented areas of the state of Arkansas and other areas in an effort to assist them in their entrance and graduation in the field of Engineering. This program has been very successful and serves as a recipient for the students that are a part of the STEM program. His focus is to increase and support the number of Engineering, Science, and Math students in Arkansas. The Alley Scholars is another medium through which Mr. Alley brings together business professionals from all disciplines to partner in developing young professionals for the future. The Alley Scholars Summit also introduced the "Shark Tank Challenge" which provided experiences for students to pitch business ideas

and products. In addition, he is the Founder and Chairman of the South Dallas Entrepreneur and Innovation Center focusing on assisting local residents, in the development and revitalization of the South Dallas community.