

# **CARLA M. MARTIN, J.D.**

## **Pine Bluff, Arkansas**

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### **Education**

UNIVERSITY OF ARKANSAS SCHOOL OF LAW, Fayetteville, AR

- Juris Doctor, May 2004
- Admitted to Arkansas Bar, September 2004
- 2003-2004 Chair, Board of Advocates
- 2004 Bassett Law Firm Outstanding Advocacy Award
- 2003-2004 President, Black Law Students Association
- 2003-2004 Traveling Team Trial Competition, Captain
- 2003-2004 Traveling Team Negotiations Competition
- 2002-2003 Traveling Team Trial Competition

UNIVERSITY OF ARKANSAS AT PINE BLUFF, Pine Bluff, AR

- Bachelor of Science in Business Administration with a Concentration in Marketing, May 2001
- Top University Graduate (4.00 G.P.A.)
- Top Graduate, School of Business and Management

### **Teaching Experience**

UNIVERSITY OF ARKANSAS AT PINE BLUFF, Pine Bluff, AR

Tenured Associate Professor

October 2009-Present (Departed Classroom May 2014 due for an Administrative Position Appointment)

- Designed and delivered comprehensive courses in Business Law, equipping students with practical legal knowledge relevant to the business environment
- Fostered critical thinking and real-world application through engaging lectures, case studies, and interactive discussions

Adjunct Professor

August 2005-May 2006

- Taught foundational courses such as Principles of Economics I and Principles of Economics II, providing students with a strong grasp of economic theory and its applications
- Developed and taught a specialized course in Risk Management and Insurance, preparing students to navigate the complexities of financial risk and insurance frameworks

### **Professional Experience**

UNIVERSITY OF ARKANSAS AT PINE BLUFF, Pine Bluff, AR

Vice Chancellor for Finance and Administration

July 2016-Present

- Spearhead the strategic planning, management, and accountability of the University's fiscal resources, ensuring long-term financial sustainability and operational excellence
- Lead the development and administration of biennial and annual budgets, aligning financial strategies with institutional priorities

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- Advocate for equitable compensation for all entry level positions, prioritizing employee well-being and retention
- Provide executive oversight of eight (8) key operational divisions and direct reports, including Human Resources, Budget Administration, Controller's Office, Facilities Management, Procurement, Technical Services, Mail and Printing Centers, and Title IX
- Modernize Core Systems by successfully migrating the University's finance, procurement, and human capital records to the advanced Workday Enterprise Resource Planning system, enhancing operational efficiency and accountability
- Identify and secure funding for new construction and modernization of campus facilities
- Ensure compliance with financial reporting requirements for the University of Arkansas System Office, the Arkansas Department of Higher Education, and Arkansas Accounting regulations, maintaining the highest standards of fiscal integrity and transparency
- Entrusted with signatory authority, alongside the Chancellor, to approve contracts, financial transactions, and other official documents on behalf of the University of Arkansas at Pine Bluff

Interim Vice Chancellor for Finance and Administration

May 2014 – June 2016

- Directed comprehensive financial operations during a critical transitional period, delivering stability and reinforcing best practices in institutional fiscal management

UNIVERSITY OF ARKANSAS AT PINE BLUFF, Pine Bluff, AR

Dean, School of Business and Management

October 2009-May 2014

- Directed the strategic and operation leadership of the School of Business, ensuring alignment with institutional goals and fostering academic excellence
- Managed budgets and fiscal affairs to ensure financial sustainability and resource optimization
- Championed the School's first successful accreditation by the Association of Collegiate Business Schools and Programs (ACBSP), demonstrating a commitment to quality standards in education
- Increased global engagement for School of Business and Management students with Fulbright Foreign Language Teaching Assistant
- Recruited, mentored, and supported a diverse faculty to promote excellence in teaching, research, and service
- Designed and implemented strategies to enhance student retention and improve learning outcomes, contributing to overall institutional success
- Strengthened relationships with business and civic leaders, creating impactful partnerships that benefited students and the community

WALMART STORES, INCORPORATED, Bentonville, AR

Senior Manager, Supplier Diversity

April 2008-September 2009

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- Developed and executed innovative strategies for the Sam's Club Supplier Diversity program, driving inclusivity and fostering partnerships with minority- and women-owned businesses
- Partnered with key stakeholders to enhance procurement processes and increase supplier diversity, reinforcing Walmart's commitment to equitable business practices
- Represented Walmart Stores, Incorporated as Corporate Liaison to the National Minority Supplier Development Council (NMSDC) and the Women's Business Enterprise National Council (WBENC), promoting strategic engagement with diverse suppliers

**WALMART STORES, INCORPORATED, Bentonville, AR**

Manager, Realty Transactions

July 2006-April 2008

- Negotiated and drafted high-value commercial real estate contracts for the sale of excess land and properties, ensuring legal and financial compliance
- Conducted thorough due diligence assessments to inform strategic decisions, addressing legal and regulatory compliance requirements
- Drafted and finalized complex legal agreements, including leases, easements, and terminations, safeguarding Walmart's operational and legal interests
- Advised senior executives on state specific legal frameworks and commercial real estate practices, contributing to effective decision-making

**BROWN & MCKISSIC LAW FIRM, Pine Bluff, AR**

Attorney

January 2005-July 2006

- Provided expert legal counsel across diverse practice areas, including property law, civil litigation, and family law matters such as divorce, child custody, and child support
- Represented clients in adoption and guardianship proceedings, ensuring compliance with legal requirements and advocating for the best interests of families and individuals
- Guided clients through the complexities of estate planning, wills, and probate law, offering tailored solutions to protect their assets and legacy
- Delivered strategic litigation services in wrongful death and personal injury cases, securing favorable outcomes for clients
- Advised and defended clients in criminal defense matters, leveraging thorough knowledge of legal statutes and courtroom procedures to ensure justice

**ARKANSAS ATTORNEY GENERAL'S OFFICE, Little Rock, AR**

Legal Clerk (Public Protection Department)

June 2003-August 2003

- Conducted in-depth research and analysis on public protection issues, contributing to the development of policies and legal strategies
- Drafted comprehensive memoranda on the Arkansas Rules of Civil Procedure, providing valuable insights to the legal team
- Investigated and prepared detailed reports on consumer protection matters, including

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consumer scams across Arkansas

- Analyzed regulatory and legal aspects of utility rate increases in Northwest Arkansas, presenting findings to assist in decision-making processes
- Collaborated with the Antitrust Division on Tobacco Settlement, actively participating in conference calls and discussions to ensure compliance and enforcement

**ODOM & ELLIOTT ATTORNEYS AT LAW, Fayetteville, AR**

Legal Clerk to Bobby Lee Odom

August 2003 – December 2004

May 2003 - June 2003

- Drafted a variety of legal documents, ensuring accuracy and compliance with legal standards
- Provided support in legal proceedings by attending hearing and assisting in case preparations
- Conducted thorough legal research and authored memoranda on complex matters, including nursing home negligence, motor vehicle accident liability, and Social Security related issues
- Wrote compelling briefs for litigation cases, contributing to the successful representation of clients in court

### **Grants**

- 2024 Applied Health Congressionally Directed Spending - \$15,000,000
- 2024 ANCRC Hazzard Renovation Phase II - \$2,000,000
- 2023 ANCRC Bell Tower Restoration - \$190,000
- 2022 ANCRC Hazzard Gymnasium Phase I - \$2,100,000
- 2018 ANCRC L.A. Davis Student Union - \$900,000
- 2012-2013 Fulbright Foreign Language Teaching Assistant – Faculty Salary

### **Awards/Recognitions/Honors**

- 2024 UAPB/AM&N National Alumni Association Inaugural Fifty Under 50 Outstanding Young Alumni Award
- 2018 UAPB/AM&N National Alumni Association's Outstanding Young Alumni Award
- 2015 Jefferson County UAPB Alumni Association Outstanding Alumni Award
- 2014 Arkansas Business 40 Under 40 Award
- 2011 Kathy Graves Memorial Leadership Award – Leadership Pine Bluff
- 2011 Delegate – Arkansas State Chamber Legislative Conference (Washington, D.C.)
- 2009-2010 Watson Chapel Junior High Future Business Leaders of America Community Partner
- 2007 Top Performer, Walmart Stores, Incorporated – Land Development Team

### **Professional Memberships**

- Arkansas Bar Association
- Sigma Tau Delta International English Honor Society

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- Sigma Beta Delta International Business Honor Society
- Alpha Kappa Mu National Honor Society
- Phi Alpha Delta Legal Fraternity

### **Certifications/Licenses**

- 2011 Leadership Pine Bluff Graduate
- 2011 Jeff Farris Leadership Academy Graduate (Rotary International)
- 2004 Arkansas Attorney's License

### **Community Service and Civic Organizations**

- Board Member, Arkansas Blue Cross and Blue Shield
  - Chair, Compliance Committee
- Vice Chair, Go Forward Pine Bluff, Inc.
- Board Member, Simmons Foundation
- Member, Jefferson Hospital Association, Inc.
  - Retirement/Investment Committee
  - Marketing Advisory Committee
- Member, FBT Community Council
- Board Member, United Way of Southeast Arkansas
  - 2012 Fall Campaign Chair
- University of Arkansas at Pine Bluff Board of Visitors
- Delta Sigma Theta Sorority, Inc.
- The Links, Incorporated
  - 2023-2025 President
  - 2021-2023 Vice President
  - 2019-2021 2<sup>nd</sup> Vice President
  - 2015-2019 Treasurer
- National Association of University Women
- Arkansas Bar Association
  - Former Legislation Committee Member
  - Former Board of Governors
- Former Member, Rotary Club of Pine Bluff
  - 2014 & 2010-2012 Board of Directors
  - 2013 President
  - 2012 Vice President
- Former Board Member, Pine Bluff Regional Chamber of Commerce
  - 2014 Chairman
  - 2012 Treasurer
  - Board Member, Leadership Pine Bluff
  - Chairman's Club
- Former Board Member, Arkansas Alumni Association
- Former Board Member, Pine Bluff Jefferson County Library Board

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- Former Board Member, Arts and Science Center for Southeast Arkansas
- Former Board Member, Foundation for the Mid-South
  - Chair, Audit Committee
- Former Chairwoman, Pine Bluff Area Community Foundation