

impact

Winter 2010 Edition

University of Arkansas Pine Bluff | University Relations and Development

UAPB Named the Tom Joyner School of the Month

Courtney N. Cegers
CONTRIBUTING WRITER

During the month of November, the University of Arkansas at Pine Bluff (UAPB) was selected by the Tom Joyner Foundation as School of the Month. Each month a historically black college is selected by the Joyner Foundation to receive marketing support that assists in raising scholarship dollars. Being selected not only offered national recognition for UAPB, the university had an opportunity to reconnect with lost alumni, develop new donors and generate more donations for the Lifeline Endowed Fund. The initiative resulted in nearly \$45,000 for scholarship support for UAPB Students.

To kick off the School of the Month Initiative, an event was held October 29th (Friday before homecoming) in the parking lot of the Kenneth L. Johnson Health Physical Education and Recreation Complex. Over 300 students and employees turned out to celebrate. A steering committee made of faculty, staff and students was organized by the Office of University Relations and Development to assist with the initiative and planning the kick-off. With the help of local vendors, on-campus departments, and volunteers the Party with a Purpose Kick-Off was a huge success. UAPB/AM&N Alumni Chapters were asked to take part in a Chapter Challenge by raising \$2,500 in conjunction with the Tom Joyner



UAPB's Elbert Bennett racing students in a tricycle race.

Title III Program Administrator/Brian T. Williams

School of the Month initiative. The Atlanta Metro Alumni Chapter led the way by raising \$6,000. Other alumni chapters who gave to the initiative were: Gateway, Kansas City, Pulaski County, and Washington D.C., Metro Area.

Throughout the month of November, UAPB was highlighted on the Tom Joyner Morning Show. During the promotion, scholarships were awarded to very deserving students at UAPB and the university received very positive publicity.

Proceeds raised from the initiative will support the Lifeline Fund. Contribution from all sources to the Lifeline Endowed Fund will be matched dollar-for-dollar through a federal grant program (Title III, U. S. Department of Education).

In addition to the alumni chapters, we send a special thank you to everyone who gave to the Tom Joyner School of the Month.

UAPB proudly salutes the following vendors that gave very generously:

Dominos Pizza Place (*Olive Street Location*)
Hall Helium Company
Mid-Arkansas Vending
Pine Bluff Fire Department
Pine Bluff National Bank
Thompson Hospitality
United States National Guard

The newsletter for the Office of University Relations and Development has a new look and new name. We want to keep you informed about the IMPACT our donors are making at UAPB.



Courtesy of Dr. Erma Glasco Davis

UAPB GIVES SPECIAL TRIBUTE TO ALUMNA AND LONG TIME DONOR

Adora B. Curry
CONTRIBUTING WRITER

DR. ERMA GLASCO DAVIS, (AM&N '49)

It has been decades since Erma Glasco walked the halls of AM&N as a student, but her hard work back then served as a blueprint for a future dedicated to service, education, and the African-American culture. In November 2009, Mrs. Glasco Davis was honored at the Arkansas Black Hall of Fame. Here's what she had to say about the honor and her life's work leading up to it:

You were recently inducted into the Arkansas Black Hall of Fame for your work in philanthropy and education. What was that experience like for you?

It was an honor to be a 2009 Arkansas Black Hall of Fame inductee. It was an awesome yet humbling experience, for there are so many other Black Arkansans who are deserving of such an honor. Nevertheless, I was overwhelmed, excited AND grateful for the recognition. I will cherish it always.

You have spent more than twenty years working on civic initiative throughout Arkansas, yet you still find time to give back to UAPB. Why?

Being an HBCU, UAPB offers environment and support for success for many African Americans who might otherwise find it very difficult to succeed on a predominantly white campus.

Many of the initiatives you support involve the preservation of African-American history. Why is this so important to you?

So many of our students have no idea of their history and the sacrifices made by African Americans to get them where they are today. When I attended an all black high school in Little Rock before the schools were desegregated, I was required to take a course in what was called then, "Negro History". We used as our text a book written by Carter G. Woodson. Very little, if anything positive about African Americans was printed in textbooks during that period. Woodson brought to light the history of how we arrived in this country and the many sacrifices and

contributions our ancestors made. It was enlightening! Since then, I have always had a sense of pride, of belonging and a sense of worth. Our youth, in particular, need to know from whence they have come. They, along with all people, need to develop a knowledge and appreciation of the many contributions and sacrifices made by African Americans to this very day.

Why is the legacy of Dunbar High School so important to you?

Dunbar High School in Little Rock was the premier public high school in the state for African Americans. It was referred to as outstanding among high schools in the USA and perhaps the finest high school building in the south for Negroes. Principals, teachers and staff were of the highest caliber and they worked with parents and community to make sure that students gave their very best. They impressed upon us the importance of getting a "good" education, in spite of the inequities that existed in the school system. As a result, students achieved and later became successful adults in spite of a system of institutionalized racism during their formative years. Most of the Dunbar graduates went on to college, either 2-year or 4-year and became successful in their adult life. This legacy of excellence needs to be shared will all citizens and perpetuated by its alumni. Dunbar laid the foundation for what we were later to become: The National Alumni Association. In an attempt to preserve and perpetuate this legacy of excellence [the association] undertook several projects: (1) the design and fabrication of a traveling

exhibit; (2) an archival collection housed in the Ottenheimer Library Archives at UALR; (3) a book authored by two Dunbar alumni to tell the Dunbar story. A copy of the book was placed in the library of each middle and high school in Little Rock and Pulaski County; UAPB also purchased copies for its library; (4) a perpetual scholarship fund via the Arkansas Community Foundation for Little Rock area high school graduates who attend UALR; Philander Smith College, UAPB and Arkansas Baptist College; and (5) a memorial garden on the Dunbar School campus.

Were you involved in the Dunbar High exhibit currently housed in the Mosaic Templar (MTCC) building in Little Rock?

Only indirectly was I involved in the current DHS exhibit housed in the MTCC building. In 1994, during my tenure as national president of the National Dunbar Alumni Association, I initiated a partnership with the Public History Program in the history department at UALR. This partnership resulted in an archival collection, known as the Dunbar Historical Collection being housed in the University's Ottenheimer Library Archives. A traveling exhibit was designed and fabricated and traveled across the state twice, as well as being exhibited in Philadelphia, PA during a national reunion of classes. The Mosaic Templars Cultural Center offered to store the exhibit until a permanent home could be found. The exhibit was later donated to MTCC. The curator of exhibits at MTCC used some parts of that original exhibit as well as material from our archive in planning and designing the current exhibit on display.



Dana Bradley, '04

YOUNG ALUM MAKES AN IMPACT

Adora B. Curry
CONTRIBUTING WRITER

Often times we read about UAPB/AM&N alumni who have left the university, found professional success and have returned to campus to help finance the dreams and aspirations of current students. Times have changed.

While only six years past graduation, young alumna, Dana Bradley ('04), has already begun giving back to the university in a big way. In the Fall 2009, Bradley established an award for UAPB students.

The Dana Bradley Award is available to Mass Communication students and meet certain GPA requirements. Bradley tells students to –"know what you want, figure out a plan, and go get it." Words she lived by when she first arrived on campus in 2001. One word best described Bradley when she attended UAPB, driven. Entering as a freshman on an academic scholarship, Dana hit the ground running. She volunteered at the campus radio and television stations and ultimately created her own shows that were produced on campus and aired on Pine Bluff access television. Today Bradley is a news reporter for Little Rock's KARN and she can be heard weekday mornings on the popular Power 92.3 Jams radio station. In addition to her work in the studio, Dana serves as a soldier in the Army National Guard.

Dana challenges other young alum to not wait until they are older but give back now!



Chancellor Lawrence A. Davis, Jr. at the podium with Bill Jones of Sissy's Log Cabin.

Chancellor's Benefit for the Arts 2011

Adora B. Curry
CONTRIBUTING WRITER

Ladies and Gentlemen, it's time to get out your dancing shoes as the date for the University of Arkansas at Pine Bluff's (UAPB) premiere town/gown event draws near. The 24th Annual Chancellor's Benefit for the Arts will take place on Saturday, February 26, 2011, at the Pine Bluff Convention Center. Hailed as the university's most anticipated black tie-gala, the 2011 event is guaranteed to impress and exceed expectation from previous years. To date the event has honored individuals whose dedication and service to the university surpasses what was required of them. This year's honorees are no different. They each possess a commitment so deep that it would be fitting to say their passion for the success of UAPB and its family demonstrate their "hearts of fire."

Proceeds from the Chancellor's Benefit for the Arts make it possible for the university to provide culturally enriching experiences for our

2010 Sponsors were:

Platinum

Simmons First National Bank
Henri & Dr. Hazel Linton

Gold

Jefferson Regional Medical Center
Matthew R. Henry, CPA
Pine Bluff Sand and Gravel Company
Trammell's Beauty Barber & Supply, Inc.

Silver

Arkansas Blue Cross Blue Shield
Entergy
Sissy's Log Cabin

Bronze

Friends of Blanche Lincoln
Jesse Mason and Gail Reed Jones, M.D.
Nelson Architectural Group
Pine Bluff National Bank
Robert James Smith, M.D.



2010 Honoree, Gladys McGee being serenaded by her son and UAPB Vesper Choir.

students studying in the areas of visual and performing arts. Please save the date, February 26, 2011 to join UAPB for a night of great food and festive entertainment as we honor individuals who have made a difference on this campus. Tickets are \$75 each and may be purchased at the Office of University Relations and

Development. To purchase tickets or to become a sponsor, please contact the Office of University Relations and Development at 870-575-8701.

I Give ...



UAPB Student

Courtney Williams
Business Administration with
an Option in Marketing

I give because

someone so generously gave

to me. I truly believe that I

am my brothers' keeper and

whenever I can be of service

to someone, it is always my

pleasure!

“THAT CLASS” Sets the Bar at 40Gs



Courtesy of Doris Wallace

Pictured from L to R: Shirley Johnson, Carolyn Reid, George Belton, Doris Wallace, Larry Doyle.

Courtney N. Cegers CONTRIBUTING WRITER

The Class of 1970 set a fundraising goal of \$40,000 earmarked for the Lifeline Endowed Fund. Known as “That Class” The Class of 1970 has begun to generate donations for the Lifeline Endowed Fund in celebration of their 40th Year Anniversary. The chairperson of the initiative, Ms. Frances Harris-Waddell,

along with other members of the class is exhausting all methods of communication to fellow classmates. “All of the donations will be matched, so we are contacting all graduates of the Class of 1970 via telephone, e-mail, and direct mail”, said Harris-Waddell. Waddell is very enthusiastic about the initiative and encourages all of her classmates to support the efforts of “That Class”. The deadline for all donations to this initiative



Frances Harris Waddell Chair of Initiative

is Homecoming 2011. To make a gift, please make all checks payable to the “UAPB Foundation Fund” and note Class of 1970 on the memo line of the check. For more information contact Frances Harris-Waddell, initiative chair, 501-225-2031

Class of 1970 Donors:

George Belton
Mingo Burton
Joyce Campbell
Quanner Cotledge
Joyce L. Craft
Grover & Willie M. Gibson
Shirley Johnson
Dr. Rufus Lawshea
Gloria Lowe
J.W. Mason
Gwain McCree
John L. Ragland
Earnest & Vernal Sparks
Carol Tabron
Frances-Harris Waddell
Doris Wallace
Shirely Williams

AM&N’s Largest Entering Freshman Class Slated to Give Back in a Large Way!



Larry Cooper, UAPB Foundation Fund Board Chairman

Adora B. Curry CONTRIBUTING WRITER

Credited as AM&N’s largest freshman class, alumni from the class of 1965 celebrated their Platinum Anniversary (40th) by pledging to raise at least \$200,000 over the next five years to support UAPB’s Lifeline Endowed Fund. A prestigious lineage, the freshmen class of 1965 makes up some of today’s finest professionals. Reunion Committee Chairman, Larry

Cooper credits his class’ generosity to the “quality of life that many of [my classmates] have lived and the fact that [prior to their experiences at AM&N] they had no way of ever envisioning the success we all share today.”

Class of 1969 Donors:

Gloria Anderson
Verna Anderson
Charles & Eddie Ballard
Mozell & Barbara Barnes
Gloria Burton
Lincoln Butler
Melvina B. Callion
Larry Cooper
J.B. Crumbly
Margaret Daniels
Margaret L. Davis

George Dokes
Carolyn Eason
Alberta Flentroy
Glenn & Barbra Freeman
Kenneth Gardner
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Mattie Handley
Archie Harris
Robert Harris
Blivian Izard
Genetta Jackson

Elizabeth Johnson
Dewitt Jones
Verma K. Jones
M. Lashay Jones-West
Etta Kuykendall
Glenn Miller
Demetrius Morgan
Hattie Nance
Carlton Parks
LaColis & Sharon Reed
Oleevia Richardson
Sammie Stovall

Earnest Simpson
Bernard Snowden
Wilbert Thornton
Bobbie Thompson
Martha S. Thompson
Clincy Trammell, III
Melvin Washington
Joann Weaver
Everlyn Williams
Myrtle Young

UAPB/AM&N ANNUAL SUMMER Alumni CONFERENCE

HOSTED BY
PULASKI COUNTY
ALUMNI CHAPTER

TIM PIGHEE, PRESIDENT

JULY 21-23, 2011

PEABODY HOTEL
LITTLE ROCK, ARKANSAS

For more information
contact:
Conference Chairperson
Nathaniel McGee
501-773-9524
Frances Harris-Waddell
501-225-2031



UNIVERSITY OF ARKANSAS AT PINE BLUFF
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Andrew Brooks *Office Intern*

Raven Handley *Clerk*
Kristen Nelson *Lead Clerk*
Victoria Smith *Clerk*
Ranashia Totten *Clerk*

numerous efforts give life to the lifeline fund



**THE LESS
YOU DRINK
THE MORE
YOU GIVE**

If you don't give, who will?

Employees Forego Bottled Water to Make Difference

Courtney N. Cegers
CONTRIBUTING WRITER

University of Arkansas at Pine Bluff received over \$6,000 in pledges and donations from faculty and staff. In August, faculty and staff assembled in the lobby of the Hathaway Fine-Arts Auditorium to attend the annual seminar for university employees. This year the employee giving campaign asked employees to give to the Lifeline Endowed Fund in lieu of a purchasing bottled water.

Students who are employed in the Development Office were present to share the importance of giving and ask for donations to the Lifeline Endowed Fund. Ranashia Totten (a sophomore) was among the students asking employees to support the Lifeline Fund. "I felt very motivated to ask employees to give because I gave to the initiative, too. It felt good knowing that employees care enough

to give back," said Totten. Joining Ranashia in doing an outstanding job of soliciting employees was Kristen Nelson (a senior).

Employees that supported the Bottle Water Capaign:

Tisha Arnold
Danita Ashley
Dr. Michael Bates
Will Beene
Gladys Benford
Elbert Bennett
Sandra Blackwell
Margaret Boyd-Owens
Serena Brenneman
Andrew Brook
Jay Brothers
Thelma Borthers
Dr. Fredda Carroll
Rita Conley
Loretta Crippen
Leon Crumblin
Adora Curry

Dr. Lawrence A. Davis, Jr.
Annie Ferguson
Patrice Fisher
Edward Fontenette
Tamera Ford
Columbus Franklin
Erica Fulton
Rita Gates
Dr. Leslie Glover
Keith Griffen
Raven Handley
Catherine Hence
Sharon Hildreth
Dr. Antony Hobbs
David Holts
Rita Hughey
Belinda Ingram
George Ivory
Cedric Jackson
D'Jamel Jackson
Allyson Jackson-Yarbrough
Mary Jones
Charlene Kelley
Geniva Kelsey
Corless Kinchen
Tracy Knowlton
Aretha Lacefield
Eula Liddell
Sue Lockett
Velma Lowery
Dr. Margaret Martin-Hall
Chief Maxcie Thomas
Sharon McCuller
Kristen Nelson
Dr. Joseph Owasayo
Dr. Antonie Rice
Dr. Sedrick Rice
Libra Roulhac
Wesley Ruford
Dora Sanders
Kevin Sanders
Lenora Savage
Priscilla Scott
Stephanie Sims
Victoria Smith
Courtney Strickland-Cegers
Marlo Thomas
Denise Todd-Williams
Ranisha Totten
Willette Totten
Joyce Vaughn
Dr. Richard Walker
Joyce White
Robert Wilburn
Brian Williams
Tamara Williams
Sherrie Wylie
Sharon Young
Manuel Young

I Give ...



UAPB Staff

Donna Marie Mooney
TRIO/Student Support Services

The reason I give:

My days at UAPB are full of students, their lives, their successes, and their trials. I know firsthand the hardships some of them have faced when they do not have enough money to pay for tuition, but they know that they must have a good education to succeed in this world. I have watched students make the hard decision to stay at this university even when they don't have the money or the family financial support to pay for books. They believe that somehow some way, they'll make it. I want to be a part of their somehow. I want to know that I've contributed to their "some way" experience and made a difference in the life of a future UAPB graduate. Yes, I work with them daily, but it takes more than kind words and knowledge. Sometimes, it takes action.



Members PRIDE, Student Philantropy Council

We have PRIDE, do you?

Andrew Q. Brooks
CONTRIBUTING WRITER

*You may catch us cheering loud
You may catch us because we're proud
You may see our Black and Gold
Because our Pride is just that Bold
You may see us giving back
Because philanthropists do just that
You may ask me why not hide
Because I am a part of the Circle of Pride*

The Circle of Pride is made up of a group of dynamic students from UAPB, spreading Black and Gold Fever as student donors. What makes the Circle of Pride most unique is that UAPB students are not only increasing involvement in philanthropy, but we are raising funds for student scholarships. While recruiting students to become a part of this initiative, the Circle of Pride counsel is brainstorming for events

and fundraisers that will that will give greater purpose to our presence. With a goal to raise \$5000.00 and recruit 500 student donors, the Circle of Pride is spreading the pride fever. In efforts to make the Tom Joyner Foundation School of the Month selection a success, the Circle of Pride ambassadors stepped in and became shakers and movers during the kick-off activity. Currently the Circle of Pride is planning a major event to

kick-off in January of 2011; Black and Gold goes Green. This is an effort to help better the environment in the Pine Bluff community and help to make our campus greener. We are no longer just students, but student philanthropist. The following students are ambassadors in this student giving initiative:

Seniors

- Andrew Q. Brooks
- Kristen Nelson
- Jennifer Caldwell
- Katarrus Poney
- Courtney Williams

Juniors

- Trenton Ware
- Toniesha Sargent
- Kent J. Broughton II
- Marquies Carter
- Jarissa Greenard
- Sanetra Sloan

Sophomores

- Frank D. Dorsey II
- Marcus Fields
- Shadrian Smith
- Shiann Wallace
- Tiffany Macon
- Elyssia Freeman
- Brianna Ingram
- Shatterica Dickerson
- Roderick Johnson
- Kenya Johnson
- Ranaisha Totten

Freshmen

- Ariel Hines
- Raven Handley
- Victoria Smith

Former UAPB Foundation Fund Board Member Honored

Adora B. Curry
CONTRIBUTING WRITER

Former UAPB Foundation Fund Board Member Beverly White, UAPB '97, founder and president of The BKW (Business, Knowledge & Workforce) Group was recently recognized as "Supplier of the Year" by the New York & New Jersey Minority Supplier Development Council, Inc. Hailing from Strong, AR and a fairly young alumna, Ms. White ventured out into the business world to establish The BKW Group, a Business Process Management consulting firm in Piscataway, New Jersey. She provides business process and systems integrations consulting solutions that support cost reduction. According to White, "The BKW vision resulted



from [her] vast industry experience at AT&T, Telcordia Technologies, and Accenture." She has managed multi million dollar corporate projects for domestic and international clients and her credentials include financial services, life sciences, government and non-profit corporate structures. Ms. White boasts her most recent

and very aggressive goal for BKW, "to become the preeminent innovator in the world of sustainability for green business operations creating both stockholder and stakeholder value." Despite Ms. White's busy schedule she finds time to make giving back to UAPB one of her top priorities. Ms. White feels that staying involved with her alma mater is like trying to pay back a debt that can never be paid. White says, "I believe in the philosophy that it is important to "give" or support "giving" to others in all aspects of life. Community service is in the fiber of who I am. Giving time for service is like "paying-it-forward" it is less about my time and more about who can benefit from my actions and how they will support someone else. Either directly

or indirectly, I think "service" should be part of our life's success." White also encourages the next generation of business leaders by imparting these nuggets of wisdom to current students looking to follow her path toward professional success, "Make discipline and studies your first priority; get involved with extra curricula activities, including leadership roles; position yourself for internships, if possible; volunteer – sometimes the best way to find opportunity is through helping someone else; and have fun. The University of Arkansas at Pine Bluff congratulates Beverly White on her professional achievements and thanks her for her continued support of the university.



Courtesy of Paul Hoover

GOLDEN LEGACY HALL OF HONOR

Adora B. Curry
CONTRIBUTING WRITER

The University of Arkansas at Pine Bluff is extending to you one last opportunity to provide a lasting memorial to an individual who has been a significant person in your life. This is also an excellent opportunity to mark your family legacy. For a limited time only(March 15, 2011), black granite tiles are available for purchase and engraving for \$500 each. Five (5) tiles may be purchased by one individual for \$2,000.

To participate, in this unique opportunity, contact the Office of University Relations and Development at (870) 575-8701. Buy yours today while the opportunity lasts.

Grand Lobby of Childress Hall

GOLDEN LEGACY HALL OF HONOR: Listing

In Memory of
Corinne M. Holmes
Class of 1935

In Memory of
Karmille L. Gregory
Class of 1995

In Memory of
Mr. Alfred G. Holmes
Mrs. Irene F. Holmes

In Tribute to
Arbort W. Mitchell
Peggy Mitchell

In Honor of
Dr. Rosemarie H. Word
Mr. Roscoe Z. Word

In Tribute to
Frederick M. Finney
Family Legacy

In Memory of
Ms. Joyce W. Holmes

In Tribute to
The Webster Family
Camden, Arkansas

In Honor of
The Class of 2010

In Memory of
Felix Stuckey
Class of 1954

In Memory of
Charlie Royston &
Charles Yarbrough

In Honor of
Otis Gatson '70
Margaret S. Gatson '69

In Tribute to
Robert "Bob" Brown
Green Bay Packers

In Memory of
James "Smiley" Gay

In Honor of
Lawrence A. Davis, Sr.

In Honor of
UAPB-MAAC
Atlanta Alumni

In Memory of
James Harris
P. Viessie Harris

In Memory of
Mr. Richard Swift
Mrs. Nora Swift

In Memory of
Prof. O. E. Jackson

In Tribute to
Calvin & Janetta Booker

In Honor of
Alonzo M Bennett
Mary Jacob Bennett

In Memory of
Alfred E. Holmes, Jr.
1987 1989

In Memory of
A. Leon Randolph

In Honor of
Representative Ben McGee

In Tribute to
Mr. Thomas Vaughns
4H Club Leader

In Tribute to
Mr. Thomas Vaughns &
The McGee Boys

In Honor of
Colonel Nathaniel McGee

In Honor of
Lieutenant Sam McGee

In Tribute to
Arthur L. Hall
Ann & Queen Martin

In Tribute to
Dorothy M. Fiddmont
Fiddmont Leaders

In Tribute to
Larry C. Cooper
Foundation Board

In Tribute to
Henri Linton, Sr.

In Memory of
Hercules & Golena Martin

In Honor of
Dr. Tilman Cothran

In Honor of
Mrs. Gladystine
Thompson Watson

In Memory of
Mary Davis Mayer
Class of 1932

In Memory of
Dr. U. G. Dalton III
Chanc. Benefit

In Tribute to
Dr. Fred & Verna Hartfield

In Tribute to
Mrs. Gladys McGee
UAPB Benefactor Finney

In Tribute to
John E. Smith '61
UAPB Benefactor

In Tribute to
Dr. Margaret M. Hall

In Tribute to
Dr. Hazel Linton &
Henri Linton, Jr.

In Memory of
Alfred E. Holmes, Jr.

In Tribute to
Carolyn F. Blakely

In Memory of
Mr. Earl Farr &
Mr. Isaiah Farr

In Memory of
Thelma Hammond

In Tribute to
Fredda B. Jones &
Dorsey L. Jones

In Memory of
Thomas C. Brunson &
Irma S. Brunson

In Memory of
Ashleigh S. Taylor
Class of 2007

In Tribute to
Vera Holden

In Tribute to
Otis & Dorothy Dykes &
Francyne Dykes

In Honor of
Deborah Walker &
Dannelle Walker

In Honor of
Liz Strickland
Class of 1971

In Memory of
James W. Harris &
P. Viessie Harris

In Memory of
A. Leon Randolph

In Memory of
Addie M. Saterwhite

In Tribute to
John Wesley Kelley

In Memory of
David C. Vaughn, Sr., &
Alfred E. Vaughn, Jr.

In Memory of
Alfred E. Vaughn, Sr. &
Blossie T. Vaughn

In Tribute to
Ltc. Delloyd Wilson

In Honor of
Frances H. Waddell &
Ruby Wilson Pighee

In Tribute to
Lawrence A. Davis, Jr.
Chancellor 1991 -

In Memory of
Leedell Moorehead-Graham

In Tribute to
The M. E. Benjamin &
Sherman Families

In Honor of
Andrew Q. Brooks
SGA VP 2009-2010

In Memory of
Sarah J. Hartfield
Ernest R. Haynes

In Tribute to
Thomas H. Sr. &
Mildred E. Baskins

In Honor of
Roaslind Pettigrew
James Pettigrew



UNIVERSITY OF ARKANSAS AT PINE BLUFF
University Relations | Development

If your information has changed, please update it below.

_____ title name spouse's name

Contact Information

_____ home cell office fax

_____ address city state zip

_____ e-mail address optional e-mail address

Gift Amount \$_____.00

Area of gift

- Unrestricted (General Scholarships)
- Lifeline Endowed Fund
- Other _____

- I have enclosed a check in the amount of \$_____ (Please make checks payable to: UAPB Foundation Fund)
- I will be paying by credit card. (All major credit cards are accepted)



Please charge \$_____ credit card # _____ Exp. Date _____ Security Code _____

Signature _____

- I am Interested in a Bank Draft Option, please mail me an ACH form.
- I am a UAPB employee. I would like to pay by payroll deduction

Does your employer have a matching gift program? You can significantly increase your gift to UAPB by enrolling your employers matching gift program.

- An employee matching gift from is enclosed.

Ways to Give

Gifts may be made by cash, check, money orders, or automatic withdrawals from your bank account, stocks, bonds, annuities, real estate or major credit cards.

Checks and Money Orders

Please make payable to the UAPB Foundation Fund

To Mail A Gift:

UAPB Foundation Fund
University of Arkansas at Pine Bluff
Office of University Relations & Development
1200 North University Drive, Mail Slot 4981
Pine Bluff, AR 71601

Credit Card

All major credit cards are accepted



Online

Visit www.uapb.edu, click the Annual Fund Drive tab, enter the amount of your gift and follow the instructions given.

Planned Giving

When you write or review your will or trust, please consider leaving a charitable bequest or a "contingency bequest" to the University of Arkansas Pine Bluff Foundation Fund. Graduates and friends who have included the University of Arkansas Pine Bluff in their plans, qualify for membership in the Hicks-Holiday Legacy Society. The Hicks-Holiday Legacy Society is named in honour of the Late Dr. Charles A. Hicks and the Late Dr. O.R. Holiday. As a member of the Hicks-Holiday Legacy Society you can decide how your gift may be used. Members choose from an array of giving opportunities such as academic programs, athletics, construction and/or building renovation, scholarships and other forms of financial aid (revolving loans) for students, and/or faculty staff development. Your gift may be in the form of a will/bequest, insurance policy (with UAPB as beneficiary), Charitable Gift Annuity, Deferred Charitable Gift Annuity, Pooled Income Fund, Charitable Remainder Unitrust, or Charitable Remainder Annuity Trust. Please remember UAPB when you make your estate plans.

iGive/iSearch

Visit www.igive.com register with iGive and shop at brand name online stores through the iGive Mall. A portion of each purchase will be donated to UAPB. By installing the iSearchiGive search bar to search the web, UAPB will receive \$0.01 for each qualified search.



THE HICKS HOLIDAY LEGACY SOCIETY

The University of Arkansas at Pine Bluff Respectfully Salutes the Hicks Holiday Legacy Society

The Hicks Holiday Legacy Society consists of individuals who have made provisions for the University of Arkansas at Pine Bluff at the time of their death.

Mr. & Mrs. James Anderson

The Late Elmer Bell

Mr. Herbert L. & Virginia Carter

The Late Mary Cheatham

The Late R. C. Childress

Mr. Larry Cooper

Dr. Dorothy Magett Fiddmont

Ms. Gladys Turner Finney

Mr. & Mrs. Albert Golden

Mr. Matthew Henry

The Late Dr. Charles Hicks

Mrs. Bobbie Hodge

The Late Dr. & Mrs. O. R. Holiday

Mr. Vernon & Mrs. Sylvia Jones

The Late Thomas McGlown

Dr. Rose Pace

The Late Dr. Henry "Jo Jo" Pennymon

Mr. John E. Smith

The Late B. A. Turner

Attorney Thomas Vaughn

Ms. Shirley Williams



Dr. Vertie L. Carter, first in line to give back to her alma mater.

Title III Program Administration/Brian T. Williams

- PRESENTATIONS MADE DURING THE HOMECOMING ASSEMBLY:**
- Alumni Chapter - Little Rock
 - Alumni Chapter – Ashdown
 - Alumni Chapter – Atlanta
 - Alumni Chapter – Austin
 - Alumni Chapter – Chicago
 - Alumni Chapter – Detroit
 - Alumni Chapter – Kansas City
 - Alumni Chapter – Memphis
 - Alumni Chapter – Tri County
 - Alumni Chapter – Vegas
 - Alumni Chapter – Washington D.C.
 - Alpha Kappa Alpha Sorority, Inc. Alpha Rho Chapter, Sp. '09
 - Anderson, Verna
 - Armstrong, Oscar
 - Carter, Dr. V.L.
 - Class of 2000
 - Class of 1975
 - Class of 1960
 - Class of 1965
 - Class of 1950
 - Davis, Audrey
 - Destiny Educational Consulting
 - Delta Sigma Theta Sorority, Inc.
 - Delta Eta Chapter, Sp. '95
 - Flentroy, Alberta
 - Foreman, Roshunda
 - Freeman, Glenn
 - Hammock, Jimmy & Vicki
 - Harper, Fred & Terry
 - Johnson, Elaine
 - Kelley, Vivian
 - Lions of Golden Distinction
 - Love, Bettye
 - Lowe, Gloria
 - Mason, J.W.
 - McCree, Gwain
 - Nunn, Tyra
 - Ponds, Ronald
 - Stovall, Sammie
 - Torrence, Venus
 - Townsend, Tanya
 - Townsend, Tanya M.
 - UAPB Class of 1975
 - Ward, Moses
 - Ward, Moses Edward
 - Watkins, Sheereen Abdullah
 - Webb, Barbara
 - Williams Family
 - Williams, Marvette D.
 - Wright, Stacie

Homecoming 2010: UAPB ALUM GIVE OVER \$67,000 WITH PRIDE

Courtney N. Cegers
CONTRIBUTING WRITER

Each year UAPB/AM&N Alumni look forward to and take pride in the opportunity to give back to their Alma Mater, and during the 2010 Annual Homecoming Assembly, alumni did just that. Class representatives and alumni chapter members stood along with other eager alumni with the same purpose—to give. Dr. Vertie L. Carter, a long time donor and frequent to the line of giving, stood first in line to make her annual gift. Student scholarships, the Vesper Choir, Athletics, and Band were among the areas that received donations that exceeded \$67,000. Chancellor Lawrence A. Davis, Jr., especially looks forward to this part of the assembly each year because it gives him the opportunity to express his appreciation to individual donors.



Title III Program Administration/Brian T. Williams

lifeline endowment fund donors

Alumni Chapter - Atlanta
 Alumni Chapter - Austin
 Alumni Chapter - Hot Springs/Garland
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 Alumni Chapter - Las Vegas Chapter
 Alumni Chapter - Southern California
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Title III Program Administration/Brian T. Williams

There is much ado about the Lifeline Endowed Fund, but what is it?

Courtney N. Cegers
CONTRIBUTING WRITER

The Lifeline Endowed Fund, formally the Scholarship of Hope, is a scholarship developed to provide students in dire need financial assistance. At UAPB hardship cases are not uncommon, over 90% of students at UAPB need some form of financial assistance to attend college. As the

cost of a college education steadily rises, the ability to meet student financial needs is limited. The Lifeline Endowed Fund is the answer to the cries for emergency giving.

Through the fundraising efforts of Alumni, Friends, UAPB Employees and students, the Lifeline Endowed Fund is currently over \$172,000. All proceeds

to the Lifeline Endowed Fund will be matched-dollar-for-dollar through a federal grant program (Title III, U. S. Department of Education).

UAPB Phonathon Callers did it Again!

Courtney N. Cegers
CONTRIBUTING WRITER

During the 2010 UAPB Phonathon, student callers generated over \$160,000 in pledges and gifts. At the heart of the annual phonathon are the student callers who contact UAPB alumni, friends, and other supporters to raise money for the greatest needs of the institution. Through weeks of calling, the students are able to engage with current and perspective donors, give campus updates and in some cases reconnect individuals with their alma mater while encouraging them to financially support students at UAPB. The Phonathon is also a great time for students to have the opportunity to talk to donors and hear their AM&N/UAPB stories and update their contact information.

Many of the phonathon callers are students that have experienced the difficulty of meeting financial obligations. Those students understand the need and have the ability to effectively convey the message to donors many times by sharing their own story.

The 2011 Phonathon is off to a great start with with the following pledges and gifts from the following:

Donnice A. Benford
 Hannibal Bolton
 Verlee P. Bolton
 Amudu B. Davis
 Audrey Davis
 Flossie Davis

Taffany L. Davis
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Tom Joyner SCHOOL OF THE MONTH

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